



The Global Language of Business

The GS1 Canada Innovator's Award Application Form

Award Overview

GS1 Canada is the proud sponsor of the Innovator's Award supported by the Canadian Federation of Independent Grocers (CFIG). This award honours companies who have implemented an innovative solution, strategy or service in their business. Through this award, we celebrate innovation in all its forms—regardless of size of spend, type or reach.

GS1 Canada believes that innovation strengthens the economic future for the Canadian grocery industry and benefits the sector, as a whole.

If you are an innovative independent grocer, we want to hear about it. We invite you to apply for the Innovator's Award.

All applications must be received by August 1, 2018 at 5 p.m. EST.

The Winner Will Receive:

- \$2,500 scholarship or bursary to a student studying any field/subject related to technology or innovation. The award can be given to a family member, employee, friend, associate or other of the winner's choosing.
- A profile on the GS1 Canada website
- An award certificate and plaque
- Recognition across the industry as an innovator and leader

Criteria

The Innovator's Award will be presented to the CFIG member that best demonstrates the principle of innovation through their actions and business activities. Applicants will be judged on the exciting and creative ways they have brought innovation to their business.

These could include, but are not limited to:

- Providing a unique customer experience to sustain a loyal customer base
- Using GS1 standards to drive innovation within your business
- Developing and executing customer loyalty programs
- Advancing technology within your business
- Fusing corporate social responsibility into your core values



How to Apply

Tell us how you demonstrate innovation through your business activities in the application form below. Be creative and provide any supplementary content that supports your application.

Submit your completed form, alongside any additional material, by email to award@gs1ca.org or fax to 416-510-1916.

All applications must be received by August 1, 2018 at 5 p.m. EST.

Short-listed candidates will be contacted via telephone by September 1, 2018 and may be asked follow-up questions regarding their application.

Announcing the Winner

The winner will be revealed on **Wednesday, October 24, 2018** during CFG's Independent Grocer of the Year (IGYA) gala.

This gala is the final event of the Grocery Innovations Canada Conference and Exhibition, which is the premier grocery and specialty food show of the year. This event takes place at the Toronto Congress Centre with over 65,000-sq.ft. dedicated to the specialty food categories that are in high demand, including health and wellness, gourmet/artisanal, organic and local foods.

Contact

For additional information or questions, contact GS1 Canada at corporate.affairs@gs1ca.org or visit www.gs1ca.org/InnovatorsAward for more information.



Application Form

Instructions

Please detail your innovation so that the judging committee can see how your entry meets the criteria.

Judging Criteria

The key areas that will be used to judge the submissions are:

- **Efficiency** – was there an improvement to any area of the commerce operations?
- **Originality and development of concept** – what is the uniqueness of the idea? How was the idea researched and developed?
- **Impact** – what effect has the innovation had or will it have on the sector?
- **Measurability** – what qualitative and/or quantitative metrics can you share about the innovation?
- **Sustainability** – how have you effectively planned for implementation and long-term success?
- **General improvement** – what are all the ways your company has been affected by your innovation (e.g.: overall organizational effectiveness, improved sales/revenues, enhanced customer service)?
- **Community engagement** – through this innovation, did you or will you help build an ongoing, permanent relationship with your community?

Fields marked with an * must be completed.

Applicant Information:

*Name: _____

*Title: _____

*Company: _____

*Address: _____

*City, Province and Postal Code: _____, _____, _____

*Phone: _____ - _____

*Email: _____

Questions:

Please ensure that your application (multimedia, written, or otherwise) addresses the following questions.

1. Describe your innovation in detail. Include how the idea was conceived and when it was implemented (or will be implemented).



2. Describe the impact of your innovation. What has been the greatest outcome?

3. How did you measure the results of your innovation?

4. Could your innovation have a positive impact on the sector as a whole? If so, explain how.

For more information

Contact **GS1 Canada** at corporate.affairs@gs1ca.org or visit www.gs1ca.org/innovatorsaward.

ABOUT GS1 CANADA

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada helps Canadian business succeed by enabling its more than 20,000 subscribers – trading partners of all sizes from over 20 sectors across Canada – to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.

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