



The Global Language of Business

# Calling All Innovative Independent Grocers!



Have you had a bright idea that had a big impact on your business? Or a creative solution to meet new requirements, unarticulated needs or address pain points?

If you so, we want to hear about it! Get recognition for your innovation with the GS1 Canada Innovator's Award, supported by the Canadian Federation of Independent Grocers (CFIG).

## How to Win

The Innovator's Award will be presented to the CFIG member that best demonstrates the principle of innovation through their actions and business activities. Applicants will be judged on the exciting and creative ways they have brought innovation to their business.

These could include, but are not limited to:

- Providing a unique customer experience to sustain a loyal customer base
- Using GS1 standards to drive innovation within your business
- Developing and executing customer loyalty programs
- Advancing technology within your business
- Fusing corporate social responsibility into your core values

## Previous Winners



"The GS1 Canada Innovator's Award reinforced that we are investing our resources into business building areas. The award supported a scholarship to a student team member, where funds otherwise were not available. We strongly recommend our peers to consider their use of innovation and enter this award category."

- **Vince's Market**, 2017 Innovator's Award Winner

## The Winner will Receive

- ☆ \$2,500 scholarship
- ☆ A profile on the GS1 Canada website
- ☆ An award certificate and plaque
- ☆ Recognition across the industry as an innovator and leader

All applications must be received by August 1, 2018 at 5 p.m. EST

Full details can be found at [gs1ca.org/InnovatorsAward](http://gs1ca.org/InnovatorsAward)

## For more information

Contact **GS1 Canada** at [corporate.affairs@gs1ca.org](mailto:corporate.affairs@gs1ca.org), or visit [gs1ca.org/InnovatorsAward](http://gs1ca.org/InnovatorsAward)

## ABOUT GS1 CANADA

GS1 Canada is a member of GS1, the world's leading supply chain standards organization. As a neutral, not-for-profit organization, GS1 Canada helps Canadian business succeed by enabling its more than 20,000 subscribers - trading partners of all sizes from over 20 sectors across Canada - to enhance their efficiency and cost effectiveness by adopting electronic supply chain best practices.

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