



Ontario's Electricity Costs Are Rising

Combat these rising costs and limit your financial risk with Direct Energy Business

Through the CFIG's partnership with Direct Energy Business, you can limit your business's exposure to the increasing costs of electricity and protect your budgets. Our **PowerAssure** product, focuses on reducing your total cost of electricity (Commodity + Global Adjustment), by CAPPING these costs and protecting your bottom line.

The majority of CFIG Ontario members are Class B, Global Adjustment businesses. Unlike Class A industrial businesses, you have no control over how much Global Adjustment you pay, meaning you are 100% exposed to its effects. **PowerAssure** manages this on your behalf, with Direct Energy Business financially protecting you against the multiple risks in the market and these rising costs. Through our partnership with the CFIG, we are happy to present this unique solution to the membership.

Contact Mark for a no obligation discussion and review of your business's energy needs:

Mark Gibson

416.434.2688

mark.gibson@directenergy.com



Direct Energy Business

- ▶ One of the largest energy providers in North America
- ▶ Serving more than 240,000 business customers
- ▶ Supply 78% of the Fortune 100 companies
- ▶ Products available across all markets
- ▶ We are NOT – commission based sales professionals
- ▶ We are NOT – about One-size-fits-all products
- ▶ We are NOT – about the “hard sale”
- ▶ We are NOT – a company with limited capabilities



Parent Company



- Operates in seven countries
- 36,494 employees worldwide
- 27.5M total customer accounts
- 2016 revenues of \$33.9 billion
- LSE: CNA
- Centrica is also a parent company of British Gas, Bord Gáis, Panoramic Power, Hive, and ENER-G Rudux